

## Adherence and CMS Star Ratings

Each year, health plans must determine which CMS star measures to prioritize in hopes of increasing their overall star rating. It's nearly impossible to allocate the proper resources to all required measurement areas, so plans must focus the most attention on the measures that will provide the biggest ROI.

The triple-weighting of the three adherence measures makes them an important area to focus on, but it isn't just about the 3-times rating. There is also a high correlation between adherence ratings and other measurements. Medication adherence accounts for close to 40% of a plan's Part D Star Rating, and also influences several Part C measures (i.e. increasing diabetes medication adherence can help improve the blood sugar control measure).

See for yourself how the adherence measures affected plans' overall CMS star ratings in 2021:

### Adherence's Influence on MA-PD 2021 Star Ratings

Avg. of (3) Triple Weighted Adherence Measures	Percentage of Plans with CMS Ratings $\geq 4$	Avg. CMS Rating	Percentage of Plans with CMS Ratings $< 4$
$\geq 3$ Stars	53 %	3.9 Stars	47 %
$\geq 3.5$ Stars	64 %	4.1 Stars	36 %
$\geq 4$ Stars	67 %	4.2 Stars	33 %

### Adherence's Influence on PDP 2021 Star Ratings

Avg. of (3) Triple Weighted Adherence Measures	Percentage of Plans with CMS Ratings $\geq 4$	Avg. CMS Rating	Percentage of Plans with CMS Ratings $< 4$
$\geq 3$ Stars	58 %	3.9 Stars	42 %
$\geq 3.5$ Stars	86 %	4.4 Stars	14 %
$\geq 4$ Stars	88 %	4.5 Stars	12 %